

**Fall 2010**

## **The Care of Trees - A Seasonal Reminder**

### **About Us**

Hello again. Our goal as a tree service is to provide professional tree care and up-to-date tree practices. We are committed to offering excellent service from beginning to end. We take pride in our work, the finished product, and completing the job with a thorough clean up. Our employees have many years of experience and are educated in proper pruning techniques. On going training, combined with an emphasis on safety, allows us to be a leader in quality tree care. The arboriculture industry is always advancing and changing, so we stay informed in order to provide you with the best short and long-term tree care possible. Whether we are installing a Cobra Cable system, trimming, removing, spraying for pests, or diagnosing, we are here in the best interest of your trees.

### **Planting Trees and Replanting After Tree Removal**

With winter approaching, this is a great time of year to plant trees. We are losing many of our upper canopy native trees due to natural occurrences and genetic life span. It is important to replant new trees to protect the future of our urban forests. Trees enhance the beauty of this special area and we need to do our best to preserve this valuable resource for years to come. Many people are attracted to this area by the pristine coastline and the native trees that live here. In addition, trees are aesthetically pleasing, they give us clean air, and they raise property values. The three most common native trees in this area include the Coast Live Oak, the Monterey Pine, and the Monterey Cypress. Because of our mild year-round climate, you can also plant a wide variety of other tree species that will thrive here. If you are interested in knowing more about other well growing trees, please feel free to contact us for a detailed list.

### **A Few Words from Alex Shigo “Touch Trees”**

As many of you may know, the late Alex Shigo was considered the ‘Father of Modern Arboriculture’. He was one of the most knowledgeable and dedicated people speaking on behalf of trees. He spent his whole life studying, lecturing, dissecting, and writing about trees. He provided new information and a better understanding of proper tree care. We continue to learn from his legacy and apply his suggested best practices.

“A tree is much more than a chunk of dead wood. Trees are alive; they live all year ‘round, not just for a short time in the summer. They work during the winter too. Many people spend time on what goes wrong with a tree; I want to study what goes right.” *Alex Shigo*

Thank you for your business and feel free to call us anytime for your tree care needs.

**The arborists and crew at Urban Lumberjacks**